AD SPEC SHEET

FILE REQUIREMENTS:

300DPI
CMYK
PDF preferred

1/6 PAGE AD

2.375” x 4.75”



1/3 PAGE SQUARE AD

4.875” x 4.7485”



1/3 PAGE TALL AD

2.375” x 9.625”



2/3 PAGE AD

Live Area: 5.0625” x 10.5”
Trim Size: 5.3125” x 10.75”
Bleed: 5.5625” x 11.25”

0.25” BLEED REQUIRED!



FULL PAGE AD

Live Area: 7.75” x 10.25”
Trim Size: 8.25” x 10.75”
Bleed: 8.75” x 11.25”

0.25” BLEED REQUIRED!



CONTINUED ON NEXT PAGE

DOUBLE-TRUCK AD

Live Area: 16” x 10.25”
Trim Size: 16.5” x 10.75”
Bleed: 17” x 11.25”

0.25” BLEED REQUIRED!

